



# Director of Partnerships and Fundraising

**T1D Exchange** 

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## Katharine Kaplan

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STRATEGY. FUNDRAISING. SEARCH.

## About T1D Exchange

T1D Exchange is an innovative nonprofit organization dedicated to accelerating therapies and improving care for people with type 1 diabetes. T1D Exchange actively supports discovery and innovation – particularly at its earliest stages. At the same time, the organization asserts that evidence gathered in the "real world" is necessary to help bridge the gap between discovery on research settings and impact in people's lives.

In 2009, T1D Exchange began as a nonprofit to accelerate therapies and improve care for people living with type 1 diabetes. While that mission emerged from the heartfelt desire to support a community in need, the aspiration also rested on a firm foundation of research and innovation.

From that foundation, T1D Exchange is now building the most robust type 1 diabetes data platform in the United States and using it to drive research that is meaningful to patients and focus innovation on prevention, cure, and care. With partners, T1D works to increase patient access to care, resources, and discoveries; promote education; and advocate for policy that helps the community.

## About Advancement at T1D Exchange

T1D Exchange is developing a successful and sophisticated partnerships and philanthropy program that is building upon its current strong foundation support, links to diabetes related industry partners, membership model and other partnerships across the diabetes community. We have community of 24,000 patients and caregivers with a type 1 diabetes connection from which our nascent individual giving program has begun to build momentum in identifying individual donors. This program kicked off in 2018 and has great potential for expansion both from a direct appeal and major gift perspective.

## About the Position

T1D Exchange is rapidly expanding and have an exciting opportunity for a Director of Partnerships and Fundraising to focus across the organization.

Reporting to the Chief Advancement Officer, the Director of Partnerships and Fundraising will be responsible for fundraising management activities, strategic event oversight, development and maintenance of partnerships, management of the corporate and individual fundraising teams, and other perspective business opportunities.

T1D Exchange is committed to building and maintaining a culture that values our people as our most important assets and as partners in T1D Exchange's success. Realizing that the interests of T1D Exchange and its people go hand in hand, they are committed to attracting and retaining the best talent available. That's why T1D Exchange offers programs and benefits that help employees stay healthy, reach their goals, plan for their future, and achieve work-life balance.

T1D Exchange promotes a culture of possibility and positivity in helping further its mission. They value teamwork, empowerment, and out-of-the-box solutions. Overall, T1D Exchange believes in giving employees the training and support needed to be great at what they do.

# **Key Responsibilities**

## Fundraising

- Overall fundraising management activities of the organization, including the refinement of and implementation of a 3-5 year fundraising strategy, focused on corporate and individual giving, with revenue generating responsibilities to financially support and strategically advance T1D Exchange
- Management of the corporate and individual fundraising teams, objectives, and key events
- Develop an understanding of the breadth of research and community health programs of T1D Exchange and its program teams.

### Partnerships

- Development and maintenance of effective partnerships and other perspective business opportunities that relevant to T1D Exchange's strategy
- Oversight of T1D Exchange Strategic Events including annual partners and members meeting and Diabetes Innovation Challenge

## **Key Qualifications**

- 7+ years of corporate fundraising experience, including 5+ years of program management in a non-profit setting
- 5+ years of team management and leadership experience
- Knowledge and experience of the realities of health nonprofit partnerships, donor strategies, and funding instruments
- Proven track record of effective staff management with ability to set ambitious goals and employ metrics to track progress
- Knowledge of theories, principles, and best practices in fundraising and corporate engagement
- Ability to be creative and entrepreneurial to engage new donors
- Strong analytical skills; exceptional writing and verbal abilities
- Natural curiosity with the abilities to understand complex medical and scientific projects and describe them with accuracy and persuasion, both verbally and in writing
- Ability to work collaboratively and persuade and negotiate with peer-level department heads and/or with external agencies/facilities on issues and programs related to area of responsibility
- Experience with CRM systems and Microsoft Office Suite

Please email your cover letter and resume in confidence to: T1DExchangeDir@developmentguild.com

#### Katharine Kaplan VICE PRESIDENT Development Guild DDI

For more information about T1D Exchange please visit www.t1dexchange.org/ For more information about Development Guild DDI, please visit www.developmentguild.com

## **About Development Guild DDI**

Development Guild DDI is a nonprofit leadership development consulting firm that provides executive search, fundraising counsel, and campaign services. We bring a powerful combination of discipline and innovation to every client engagement, delivering solutions that are both strategic and deeply rooted in experience and analysis. Drawing upon more than 2,500 client engagements and 40 years working in every nonprofit sector, our collaborative approach is distinguished by candid dialogue and supported by cutting-edge technology. We commit to understanding and respecting your unique culture and to translating that knowledge into viable solutions.